

JUNE 12-14, 2018

TRANSPARENCY AND SOCIETY — BETWEEN PROMISE AND PERIL

HERRENHAUSEN CONFERENCE

BERLIN-BRANDENBURG ACADEMY OF SCIENCES AND
HUMANITIES (BBAW), BERLIN, GERMANY

PROGRAM

TUESDAY **JUNE 12, 2018**

12:00 A.M. REGISTRATION AND WELCOME SNACK

1:00 P.M. WORDS OF WELCOME
Wilhelm Krull, Secretary General, Volkswagen Foundation, Germany

INTRODUCTORY REMARKS
Stefan Berger, Institute for Social Movements, Ruhr University
Bochum, Germany

1:30 P.M. **OPENING LECTURE**
TRANSPARENCY AND ITS TROUBLES
Michael Schudson, Columbia Journalism School, Columbia University,
New York, USA

2:30 P.M. COFFEE BREAK

3:00 P.M. **SESSION I**
TRANSPARENCY AND PUBLIC POLICY —
HISTORICAL AND METHODOLOGICAL PERSPECTIVES
CHAIR **Stefan Berger**

TRANSPARENCY IN PUBLIC AFFAIRS:
THE DOCTRINAL ROOTS OF A SUCCESSFUL POLITICAL METAPHOR
Sandrine Baume, Center for Public Law, University of Lausanne,
Switzerland

All academic titles have been omitted.

VARIETIES OF TRANSPARENCY AS ANALYTICAL TOOL

David Heald, Adam Smith Business School, University of Glasgow, UK

COMBINING “TRANSPARENT-MANAGEMENT” WITH “TABULAR-COMPARISON”
IN MODERN GOVERNMENT: “ONE RING TO RULE THEM ALL”?

Christopher Hood, Government and Public Administration, All Souls
College Oxford, UK

5:00 P.M. YOUNG RESEARCHERS: LIGHTNING TALKS I

CHAIR **Sabrina Zajak**, Institute for Social Movements,
Ruhr University Bochum, Germany

5:30 P.M. COFFEE BREAK AND POSTER SESSION

6:30 P.M. KEYNOTE

HAS PRIVACY BECOME UNREASONABLE?

Patrick Bahners, Frankfurter Allgemeine Zeitung

8:00 P.M. DINNER

WEDNESDAY **JUNE 13, 2018**

9:00 A.M. SESSION II

TRANSPARENCY IN THE DIGITAL AGE

CHAIR **Susanne Fengler**, Erich Brost Institute for International Journalism,
TU Dortmund University, Germany

THE OTHER SIDE OF TRANSPARENCY

Ivan Krastev, Centre for Liberal Strategies, Sofia, Bulgaria

WHISTLEBLOWERS, MEDIA AND DEMOCRACY

Rogério Christofoletti, Department of Journalism, Universidade Federal
de Santa Catarina, Brazil

ANONYMITY AND TRANSPARENCY:

RECONFIGURING THE CULTURAL MODES OF SOCIAL INTERACTION

Anonymity Research Group, Universities of Bremen, Hamburg, and Lüneburg,
Germany

11:00 A.M. YOUNG RESEARCHERS: LIGHTNING TALKS II

CHAIR **Sabrina Zajak**

11:30 A.M. POSTER SESSION

12:00 A.M. LUNCH

1:30 P.M. **SESSION III**

TRANSPARENCY AND INSTITUTIONAL ENVIRONMENT

CHAIR **Ute Schneider**, Institute for Advanced Study in the Humanities,
Essen, Germany

TRANSPARENCY AND ECONOMIC DEVELOPMENT

Jens Forssbæk, Department of Economics, Lund University, Sweden

TRANSPARENCY AND ITS LIMITS

Padideh Ala'i, Washington College of Law, American University,
Washington D.C., USA

THE TWO FACES OF TRANSPARENCY: HOW MUCH TRANSPARENCY IS
BENEFICIAL? HOW MUCH IS TOO MUCH?

Stefan Hornbostel, German Centre for Higher Education Research
and Science Studies, Berlin, Germany

3:30 P.M. **YOUNG RESEARCHERS: LIGHTNING TALKS III**

CHAIR **Sabrina Zajak**

4:00 P.M. COFFEE BREAK AND POSTER SESSION

5:00 P.M. **SESSION IV**

TRANSPARENCY, KNOWLEDGE AND INFORMATIONAL OPENNESS

CHAIR **Christoph Bieber**, Institute of Political Science, University of
Duisburg-Essen, Germany

ORGANIZATIONAL TRANSPARENCY, PUBLIC COMMUNICATION AND TRUST

Günter Bentele, Institute of Communication and Media Studies,
Leipzig University, Germany

THE TRANSPARENCY OF DEMOCRACY:

CLIMATE CHANGE, KNOWLEDGE AND DEMOCRACY

Nico Stehr, Karl Mannheim Chair of Cultural Studies, Zeppelin University
Friedrichshafen, Germany

6:00 P.M. DINNER

7:00 P.M. **PUBLIC LECTURE**

ANTI-SOCIAL MEDIA: HOW FACEBOOK DIVIDES THE WORLD AND
UNDERMINES DEMOCRACY

Siva Vaidhyanathan, Department of Media Studies, University
of Virginia, Charlottesville, USA

8:00 P.M. RECEPTION

THURSDAY **JUNE 14, 2018**

9:00 A.M. SESSION V

TRANSPARENCY AND THE INDIVIDUAL – THE END OF PRIVACY?

CHAIR **Martin Butler**, Institute for English and American Studies,
Carl von Ossietzky University of Oldenburg, Germany

TRANSPARENCY, PRIVACY, AND CIVIL INATTENTION

Emmanuel Alloa, Department of Philosophy, University of St. Gallen,
Switzerland

DOES TRANSPARENCY ENDANGER TRUST?

Martin Hartmann, Department of Philosophy, University of Lucerne,
Switzerland

STAINLESS SUBJECTS: TRANSPARENCY IMAGINERIES OF THE AVANTGARDES
AND SOME OTHER AUTHORS

Vincent Kaufmann, Institute for Media and Communications Management,
University of St. Gallen, Switzerland

11:00 A.M. COFFEE BREAK AND POSTER SESSION

11:30 A.M. SESSION VI

TOWARDS A “TRANSPARENT SOCIETY”?

CHAIR **Barbara Buchenau**, Department of Anglophone Studies,
University of Duisburg-Essen, Germany

TRANSPARENCY AND POPULISM

Mark Fenster, Levin College of Law, University of Florida, Gainesville, USA

TRANSPARENCY, THE PUBLIC SPHERE, AND THE PRIVATISATION OF
HUMAN INTERESTS

Thomas Docherty, English and Comparative Literary Studies,
University of Warwick, Coventry, UK

**12:45 P.M. PANEL DISCUSSION WITH INTERNATIONAL REPRESENTATIVES
OF CIVIL SOCIETY AND NGOS**

CHAIR **Stefan Berger**

Anna-Maija Mertens, Transparency International Deutschland

Thilo Bode, Foodwatch

Eric Chinje, African Media Initiative

1:45 P.M. CLOSING REMARKS

2:00 P.M. LUNCH AND END OF CONFERENCE